Minfy Technologies

UNCLOUDED ANSWERS – ONLY & ALWAYS

aws partner network

Consulting
PARTNER OF THE YEAR

2020

Shaping up the digital now!

Minfy Technologies at a glance

400+ Customers Served

Served 412 clients including 52 Enterprise customers across Asia, Europe and North America

2000+ Instances Managed -24/7

2000+ Servers managed 24x7 NOC Government and Enterprise Customers

220+ Global Team

Consulting & Solutioning, Managed Services, Managed Cloud Billing Platform
Microsoft Competency

Cloud Partners

Premier and Public Sector Partnership with AWS
Gold Partners with Microsoft Azure
Consulting Partner with Google

200% YOY growth Revenue

Founded in 2014. Minfy is provider of best-in-class and well-architected cloud solutions.
153% Revenue growth in 2019.

750+ Cloud Migrations

3 Large Datacenter Migration (50+ servers size)
30+ SAP HANA migrations

125+ Certified Cloud Engineers

16 Professional Level Certified Architects
34 Associate Certified (SA, SysOps, DevOps)
75+ Cloud Practitioner Certified

Top Awards

2020 APN Partner of the Year
2019 Distinguished Partner of the year
2019 APN Rising Star Partner
2018 CRN Excellence Award Cloud Category
2016 APN Rising Star Partner

Our Presence

India
- Hyderabad
- Bengaluru
- Mumbai
- Kolkata
- New Delhi & NCR
- Ahmedabad

APAC Regional Office
- Kuala Lumpur, Malaysia

USA
- Delaware

Upcoming offices
- United Kingdoms
- Singapore
- Jakarta, Indonesia
- Bangkok, Thailand
- Manila, Philippines
- Yangon, Myanmar

and Growing...

Key solutions for platform economy

Industry-led offerings

We offer a cohesive "Direct to Execute" methodology to our partners for evolving transformation roadmaps and execution plans

aws

Specialized in Public Sector

SAP cloud competency

AWS well-Architecture Review

Cloud Migration

Managed Services

Application Services

Dev-Ops

Micro-services

AI & ML

Swayam
Cloud Management Platform

Red Hat
Specialized Capabilities

amazon cloudfront
Wholesale CDN service

cloudstorz
Capture | Store | Retrieve
Media & Document Platform

amazon SNS
Multi-channel Campaigns

amazon WorkSpaces
Virtual Desktop Services

Amazon Connect
Virtual Call Center

AWS Competencies

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Premier
Consulting
Partner

Microsoft Workloads
Competency

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Premier
Consulting
Partner

DevOps Competency

aws partner network

Premier
Consulting
Partner

Education Competency

aws partner network

Premier
Consulting
Partner

Well Architected

aws partner network

Premier
Consulting
Partner

SAP Competency

aws partner network

Premier
Consulting
Partner

Channel Partner

aws partner network

Premier
Consulting
Partner

Amazon EC2 for
Microsoft Windows
Server

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Premier
Consulting
Partner

Public Sector Partner

aws partner network

Premier
Consulting
Partner

Immersion Day Partner

Certifications & Badges

125+ Cloud Certified Engineers

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Premier

Consulting Partner

DevOps Competency

Microsoft Workloads Competency

Education Competency

Public Sector Partner

Channel Partner

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Premier

Consulting Partner

SAP Competency

aws partner network

Premier

Consulting Partner

Well Architected

aws CERTIFIED
Solutions Architect
Associate

aws CERTIFIED
Developer
Associate

aws CERTIFIED
SysOps Administrator
Associate

aws CERTIFIED
Solutions Architect
Professional

aws CERTIFIED
DevOps Engineer
Professional

Google Cloud Certified
ASSOCIATE
CLOUD ENGINEER

Microsoft CERTIFIED
Systems Administrator

Microsoft CERTIFIED
Solutions Expert

Microsoft CERTIFIED
IT Professional
ComputerHope.com

ISO International Organization for Standardization
ISO/IEC 20000

ITIL
ITIL EXPERT
ITIL
CERTIFIED

Microsoft CERTIFIED
AZURE ADMINISTRATOR
ASSOCIATE
★★

redhat
RHCSA
Red Hat Certified System Administrator

Industry - leading partnership

Strategic Partnerships for high Success rates

aws

Microsoft Azure

Google Cloud

TREND MICRO

f5

veeam

INDUSFACE

paloalto NETWORKS

Check Point
SOFTWARE TECHNOLOGIES LTD

FORTINET

New Relic

McAfee

NETFOUNDRY

COMMVAULT

InstaSafe
Cloud. Secure. Instant.

Aiming for high customer satisfaction

Impressive Client-tele

TATA STEEL

TATA BUSINESS SUPPORT SERVICES LIMITED

TATA TRUSTS

Honeywell

D E Shaw & Co

NSDC National Skill Development Corporation

SREI Together We Make Tomorrow Happen

INDIAN RAILWAYS CRIS

pwc

BHARAT Financial Inclusion Ltd IndusInd Bank

Berger Lewis Since 1760 Paint your imagination

DECCAN Chronicle

SUPER Gas WORLD'S No.1 LPG COMPANY

ETG

Jago news24.com

india1 ATM

BYJU'S The Learning App

WALLACE AT EVERY CORNER OF LIFE

kaveri seeds

Himadri

Public Sector & Smart City projects

Leader in deploying and managing e-Governance and Smart City projects in India

Migration of State Data Center

Application Data Center

Application Data Center
Application Data Center

Kochi Smart City on AWS

DR for Allahabad Smart City

Storage

DC Migration

Block chain Application

Clientele – Skill Augmentation

SAP Customers

Minfy as a partner for your
Digital Transformation !

We help you to transform
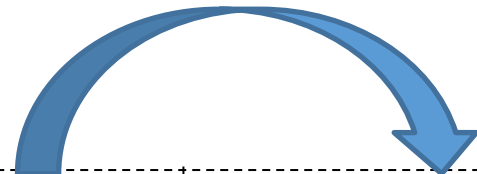
Strategy Elements	From	To
ARCHITECTURE	VMs on the Cloud	Containers / Kubernetes
APPLICATION MODERNIZATION	Monolithic	Serverless/ Microservices
AUTOMATION	Basic scripts	Infrastructure as a Code, DevSecOps
OPERATIONAL EXCELLENCE	Monitoring	AIOps models/Good handle on costs
Governance, Risk and Compliance	Non std/ Adhoc	Highly mature, Self-service

Operational Benefits

- Simplistic, Scalable, Portable, Lightweight
- Enables NoOps, Modular, Leverage DevOps, Resilient
- Velocity @ scale, Simplified operations, cost reduction, Robust security
- Leverage AI/ML, Simplified operations, Effort and cost optimization
- Security, Compliance, Competitive differentiation

Business Benefits

- Delivering Innovation
- Time to Market
- Competitive Advantage
- Agility
- TCO

Minfy Cloud Services

Transforming IT with cloud orchestration

CLOUD STRATEGY, ASSESSMENT & ROADMAP

- Strategy; IT infrastructure, application assessment
- Governance, operating model and policies
- Cloud migration plan

CLOUD APPLICATION MIGRATION (ERP/CUSTOM)

- Cloud migration roadmap
- Infrastructure design for application migration
- Compute, network, storage architectures
- Migration, Backup & DR setup

DEVSECOPS STRATEGY & ASSESSMENT

- DevSecOps framework across people, process, tools
- Design and automation of DevSecOps tool chains
- Automation across software delivery chain

CLOUD ARCHITECTURE MODERNISATION

- Cloud architecture for containers, serverless computing
- Implementation of containers/serverless computing
- Automation for cloud configuration, delivery and management

24/7 CLOUD MANAGED SERVICES

- 24/7 L1, L2 and L3 support through cloud specialists and architects
- Pro-active maintenance with automation
- Infrastructure optimization
- Service health diagnostics with dashboard

DATA WAREHOUSE MIGRATION TO CLOUD

- Data warehouse migration strategy, architecture
- Deploy, configure and manage data warehouses/data lakes on cloud

Well Architected Review service
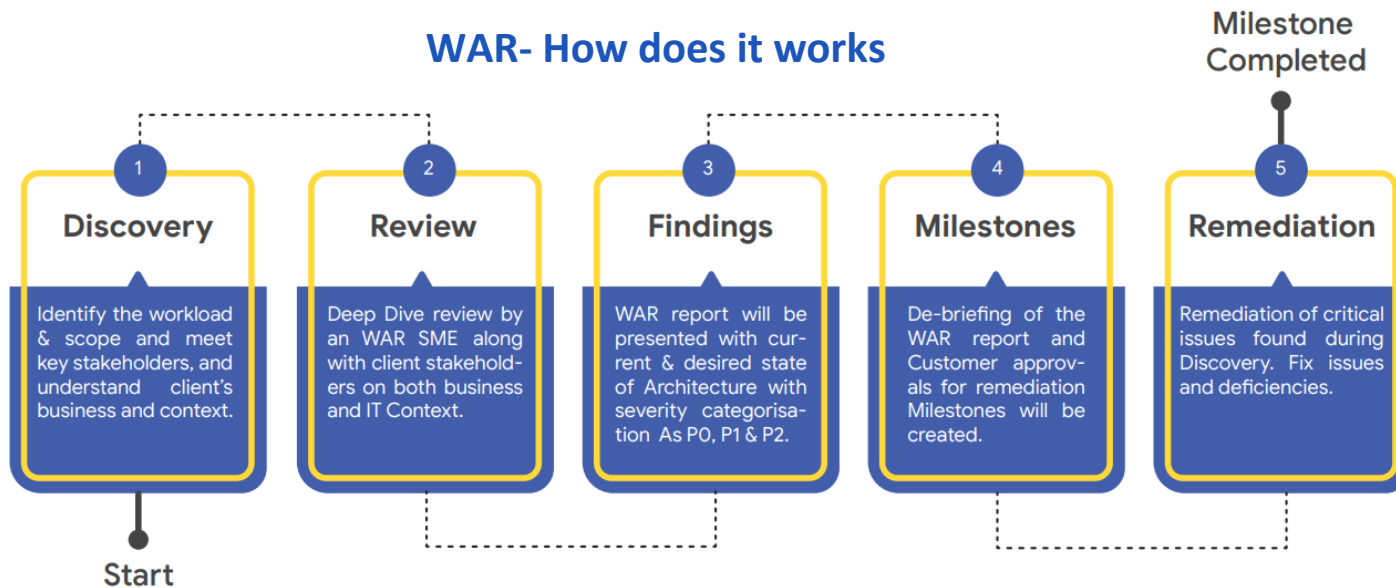

AWS Well-Architected

WAR helps optimize cost, efficiency and security of systems which are already using AWS cloud.

Minfy is a WAR Certified Premier Partner of AWS and has extensively experienced team which have achieved these figures for its clients

Embrace AWS Architectural Best Practices with Minfy to gain competitive advantage.

40% Cost Savings by adapting the Minfy recommended Well-Architected Framework

90% Customers leveraged AWS advanced services to improve their workloads

8 hrs Get your Well-Architected Review done with Minfy within 8 hours

150+ Successful cloud optimizations done globally

WAR- How does it works

Milestone Completed

1 Discovery — Identify the workload & scope and meet key stakeholders, and understand client's business and context.

2 Review — Deep Dive review by an WAR SME along with client stakeholders on both business and IT Context.

3 Findings — WAR report will be presented with current & desired state of Architecture with severity categorisation As P0, P1 & P2.

4 Milestones — De-briefing of the WAR report and Customer approvals for remediation Milestones will be created.

5 Remediation — Remediation of critical issues found during Discovery. Fix issues and deficiencies.

Start

Minfy Cloud Migration

Transforming IT with cloud orchestration

Minfy's cloud services can maximize your private cloud, public cloud, and traditional IT infrastructure. We can swiftly modernize applications, migrate the right workloads and securely manage the hybrid environment.

For over 5 years, we have dedicated ourselves in providing the best-in-class and well-architected cloud solutions to customers.

Key workloads:

- Windows Servers
- SAP ECC 6.0 & S/4 Hana
- MSSQL/MySQL DB
- Exchange server to O365

- 77 Certified Cloud Architects
- 3 Large DC to Cloud Migrations
- 30 SAP HANA Migrations
- 1,955 Servers Managed

minfy™

Your Infrastructure

Migration Methodology

Cloud Migration

Assess
Evaluate your IT application landscape to quantify cloud adoption benefits.

Design
Enterprise architect designs fully automated, secured & cost affected architecture.

Build
Orchestrate your basic cloud package & migrate applications in scale.

Migrate
Lift & Shift applications seamlessly leveraging advanced tools.

Optimize
Constant experts engagement to facilitate cost optimizations at ongoing basis.
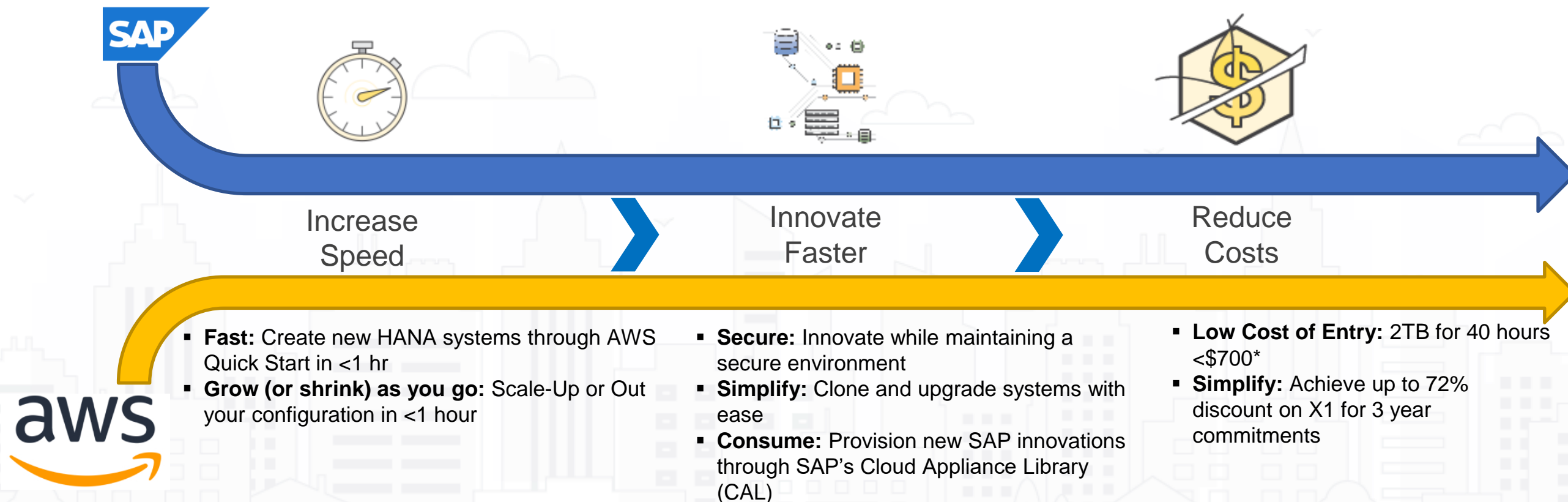
15

SAP Migration to Cloud

Cost & Efficiency optimization
We help customers in providing cost optimized architecture, professional services and managed services

SAP License Optimization
We help customers in buying the required licenses as per the business process requirements and help customer in reducing the license cost through Applications Modernization and DevOPs practices.

SAP

Increase Speed → **Innovate Faster** → **Reduce Costs**

aws

- **Fast:** Create new HANA systems through AWS Quick Start in <1 hr
- **Grow (or shrink) as you go:** Scale-Up or Out your configuration in <1 hour

- **Secure:** Innovate while maintaining a secure environment
- **Simplify:** Clone and upgrade systems with ease
- **Consume:** Provision new SAP innovations through SAP's Cloud Appliance Library (CAL)

- **Low Cost of Entry:** 2TB for 40 hours <$700*
- **Simplify:** Achieve up to 72% discount on X1 for 3 year commitments

Managed Services for SAP on AWS

SAP Hosting Services

SAP BASIS Administration
SAP Installation/Operation
SAP Upgrades/Patching
SAP Monitoring

**Self-Managed by: Customer / SAP SI
& Managed Service by: Minfy**

Managed by: AWS
Infrastructure

aws

Facilities
Servers
Storage
Network

Infrastructure Services

OS Admin/Patching
Backup & Recovery
Network & Security
Monitoring

Infrastructure Managed Services

Enable transformational growth and delivering business value

Minfy's next-gen approach to Managed Services provides long-term benefits across the IT life cycle and is key to achieving transformational growth. Through our consultative engagement model, we develop a managed services plan that encompasses exactly the right services to ensure your cloud infrastructure is 99.97% is available, well-maintained & cost effective!

Minfy's unique mix of technology, technical and business/functional consultants on multi public cloud players such as Amazon Web services, Microsoft Azure & Google Cloud and for private cloud.

Services Offered:

- Enterprise Infrastructure Monitoring
- End User Computing Support
- Service Desk Operations

Application Modernization

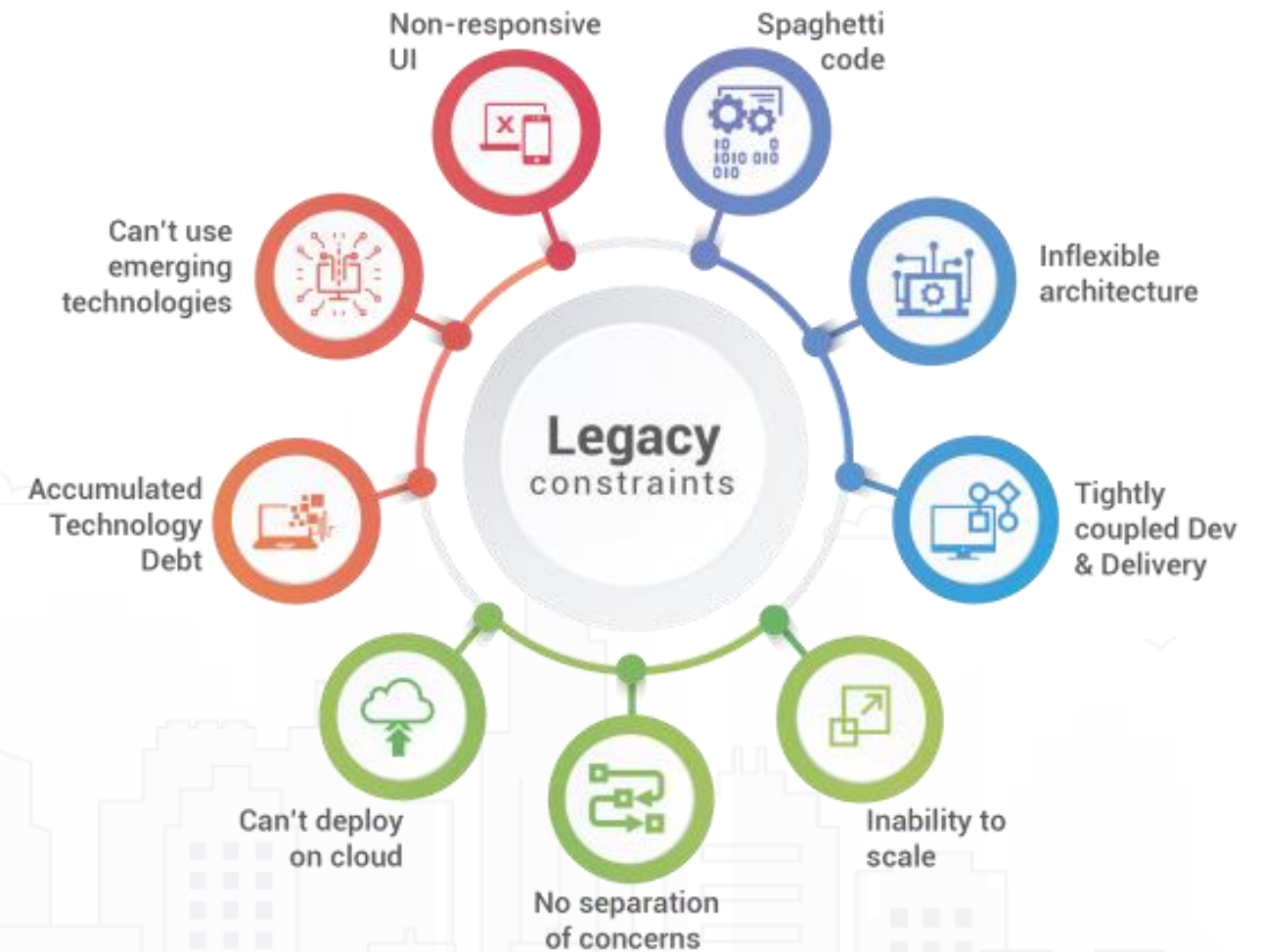Building adaptable platforms to fuel digital transformation

Faster response to opportunities and challenges, seamless user experience, and streamlined processes are critical for business success in today's competitive business landscape.

We help to transform the legacy applications which fails to deliver on KPIs of modern business. Modernizing the applications is an default imperative for any customer to create business value.

Custom application modernization opens the doors to new or re-engineered business processes, making them more responsive and facilitating agility at a lower cost.

- **Services Offered:**

- Applications Modernization and Transformation
- Custom Application Development - Server less
- Containerizing applications
- Containers Orchestration
- Dev-Sec-Ops as a Service

Non-responsive UI
Spaghetti code
Inflexible architecture
Tightly coupled Dev & Delivery
Inability to scale
No separation of concerns
Can't deploy on cloud
Accumulated Technology Debt
Can't use emerging technologies

Legacy constraints

Dev-Sec-Ops Services

Modernize applications quicker and faster development

Minfy helps businesses increase productivity and deliver business outcomes by enabling and automating the development pipeline.

Minfy's Kodeyacht – Dev-Sec-Ops as a Managed Services:

- Minfy's Dev-Sec-Ops as a managed services benefits the development teams and businesses who run or want to run applications in the cloud.

- Combination of our AWS expertise, Cloud development Management & Integrated tools have enabled customers to achieve better-performing systems and faster deployment.

- Our ultimate objective is to – provide real business benefits.

Our Offerings:
- ✔ Continuous integration
- ✔ Continuous testing
- ✔ Continuous deployment
- ✔ Continuous monitoring

Minfy Dev-Ops Tool Kit

Source Control Management	Configuration Management	Continuous Integration	Build tools	Continuous Deployment	Continuous Testing	Continuous Security	Continuous Monitoring
TFS	CHEF	Jenkins	Maven	kubernetes	Selenium	sonarqube	Prometheus
GitHub	ANSIBLE	Bamboo	Gradle	Amazon ECS	cucumber	CODACY	Grafana
GitLab	CloudFormation	Buddy	AWS CodeBuild	Amazon EKS	HP QuickTest Professional	OWASP ZAP	New Relic
Bitbucket	puppet	Travis CI		Docker Swarm	APACHE JMeter	acunetix	Site24x7
AWS CodeCommit	SALTSTACK	AWS CodePipeline		Amazon Lambda	POSTMAN	kube-hunter	kibana
	Terraform					kube-bench	elasticsearch
						aqua	ELK

Cutting Edge – Hybrid Cloud Orchestration Services

Infrastructure as a Code & Automation as a Service

We understand hybrid cloud approach is the way to go !

Automate Them ALL
Connect, Automate & Manage new and existing networking, automation tools, applications, and other multi-cloud elements from one point of access.

We help you to Orchestrate.

On-premise /Any Cloud: Private, Public, Hybrid.

End-to-End: Infrastructure, networking, policies.

Full lifecycle: From complex configurations and deployments to day-2 automations: auto updates/scaling/healing.

▪ Leveraging various Dev-sec-Ops tool chains.

1 Resource Provisioning

2 Configuration Management

3 Monitoring & Performance

4 Governance & Compliance

5 Resource Optimization

Micro services

Minfy helps you split your monolithic apps
into micro services

- control

- orchestrate

- manage the data they generate
  enabling you to deliver quality
  software, at faster pace.

Services Offered:

- Architectural assessment

- Design & implementation services

- We not only support the continuous development and deployment of micro services, we also enable you to integrate and manage micro services without creating monoliths that threaten agility.

- Through the years of experience and expertise, we can help you find a solution that fits your organization.

AI & ML

Innovative sets of Machine Learning and Augmented
Intelligent services for your business

- With AWS we have the broadest set of Machine Learning and Augmented Intelligent services.

- We are focused on answering some of the toughest hurdles that hold back machine learning from being in the hands of every developer.

- Our skills are built on the most comprehensive cloud platform, which is optimized for machine learning with high-performance count.

- We do not compromise on security and analytics.

Services Offered:

- ML Services

- AI Services

Value Add in Managed Services

Swayam. Beta

Cloud Governance & Management Platform

- Unified view of AWS Account
- Stopping and starting servers
- Reducing wait time for resolution of tickets
- Low Risk and high security with Multi-Factor Authentication
- Live Monitoring, Tracking, Reporting and billing
- Only exposing needed functionality to end users
- Increased productivity by reduced wait time

Swayam AWS Cloud Management

MANAGING AN EVOLVING INFRASTRUCTURE

Most IT leaders today, face a growing set of problems related to Cloud Governance, Management & Security like:

Transitional & Adaptive Problems: Now more than ever, the adaptability of your internal organisational capabilities go a long way in determining the longevity & stability of the enterprise.

Applications & Platform Authorizations: Managing team operations, prioritising actions, projects & team workloads, data backup and cost optimisation issues.

Operating System: The conventional operating system usually works on a particular workstation but the same when implemented on a distributed environment like cloud faces many problems.

Amazon Web Services: As a result it hampers the shared responsibility model of AWS which lead to 95% of cloud security failures

Swayam provides three tiers of expertly-handled, scalable managed services to complement or supplement your internal web ops teams. From 24/7 monitoring to effective issue remediation and maintenance,

Swayam helps clients with their cloud environments in the following ways :

→ Operate :

Management, Integration & Operation

→ Monitor :

Billing & Monitoring

→ Secure :

Access & Audit Control

Swayam AWS Cloud Management

Saves Organisational & Management Time :

Manages the routine operations of the resources like EC2, RDS, etc. Allows task authorisation groups, lists and manager sign-off capability to be defined, ensuring activities are completed and deadlines are met

Helps with Security & Compliance :

Enables Client to manage their cloud adhering to Security & Compliances. Retains a permanent electronic record and audit trail of task completion for analysis and future comparison.

Optimal Networking & Automation :

Visualizes the overall network of cloud resources interrelation and allows safeguarding & utilization of resources with automated schedules.

Add-On Tools :

Gives the option to add a range of resources to tasks, giving team members access to materials that facilitate completion

Change Management :

Automation of Resource Change Requests, streamlines and tracks the cloud changes

Threat Analytics :

Log Analysis to identify the potential vulnerabilities

Awards & Recognition by AWS

APN Excellence Awards Rising Star Consulting Partner - South India **2016**

APN Excellence Award Rising Star Partner of the Year Asia Pacific - **2018**

CRN Excellence Awards Category Cloud - **2018**

APN Excellence Award Rising Star Partner of the year - **2018**

APN Differentiation Partner of the Year - **2019**

APN Rising Star Partner of the year (Public Sector) - **2019**

AWS Consulting Partner of the Year - **2020**

AWS Worldwide Public Sector Award - **2020**

Unclouded Answers – Only & Always

Thank You!